

Businesses Win \$12 Billion in Government Contracts, Thanks to Procurement Technical Assistance Centers (PTACs)

Innovative Defense Department Program Boosts Industrial Base and Strengthens Nation's Small Businesses



Return-On-Investment Is \$344 for Every Federal Dollar Invested!

- 57,000 businesses receive assistance from PTACs – located in all 50 States, the District of Columbia, Guam and Puerto Rico.
- Supporting the equipment and supply needs of the warfighter and boosting the industrial base is focus of the Defense Logistics Agency's Procurement Technical Assistance Program (PTAP).
- Assistance includes one-on-one counseling sessions, electronic tools, and training seminars on how to do business with the government.
- Help is targeted toward small businesses, especially veteran-owned businesses, women and minority entrepreneurs, and businesses located in economically depressed HUBZones.
- Large businesses benefit, too, from training and identification of qualified subcontractors.

PTACs Help Government

- ✓ Support initiatives by the VA to make more veteran-owned firms "procurement ready."
- ✓ Boost vendor registrations in GSA's System for Award Management.
- ✓ Support participation in DLA's Internet Bid Board System, RFID tagging and UID marking.
- ✓ Increase qualified sources, competition and create better value for the military, agencies and American taxpayers.

PTACs Help Businesses

- ✓ Provide free or low-cost services at 300 locations across the U.S.
- ✓ Identify and explain contracting opportunities at federal, state and local government levels.
- ✓ Advise businesses how to identify, pursue and manage government contracts.

Last year:

- ✓ 57,000 businesses trained and counseled.
- ✓ 73,000 government contracts won.
- ✓ 88% small businesses.

PTACs Help Communities

- ✓ Strategically aligned with educational institutions, economic development agencies, and state & local governments.
- ✓ Boost economic activity by helping local businesses navigate the contracting process.
- ✓ Educate businesses on stringent government standards and complex contract types.
- ✓ Help large government contractors identify qualified subcontractors and suppliers.