

Leveraging a Legacy

6 Strategies for Successful Business Planning for Family or Closely-held Companies

Location	Date	Time
Statesboro, Ga.	September 21, 2011	8:00 – 10:30 a.m.
Tifton, Ga.	September 21, 2011	2:30 – 5:00 p.m.
Columbus, Ga.	September 22, 2011	8:00 – 10:30 a.m.
Gainesville, Ga.	September 22, 2011	2:30 – 5:00 p.m.



Register online at:
<http://gtseminar.eventbrite.com/>

Attend this free, 2 ½ hour seminar on the issues facing family and closely-held businesses. The seminar will focus on strategic planning for the future of your business, protecting the jobs that have been created, and ensuring future viability and value for your business after you leave or retire.

Seminar Topics

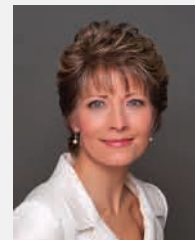
- Practical advice for ensuring the sustainability of a family business as it passes from one generation to the next
- Steps that a closely-held business owner should undertake to plan for their future
- Discussion of key components of an exit strategy and succession plan
- Integrating the family plan into the business plan
- Consideration for using outside non-family management

Benefits of Attending

- Learn how to prioritize and plan business growth for the future
- Understand leadership development strategies for sustainability
- Discover policy gaps in critical areas such as governance, finances, and compensation
- Be able to identify the timing and necessity for outside advisor support

Speaker

Lisë Stewart



After almost 20 years in business consulting, Lisë founded Galliard Group in 2004 to serve the unique needs of family-owned and closely-held businesses. Lisë is a vibrant and sought-after keynote

speaker who is passionate about raising the awareness of the importance of family businesses as the foundation of our nation's economy. In addition to traveling the country advocating and teaching on behalf of family businesses, Lisë focuses her client work on organizational development, exit strategies, strategic planning, family governance and developing effective succession plans.

Seminar co-sponsored by the One Georgia Authority