



Georgia District Office Presents

Georgia District Office
233 Peachtree St. N.E.
Suite 1900
Atlanta, GA 30303
404-331-0100
www.sba.gov/ga

Your Small Business Resource
Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the marketplace and strengthen the overall U.S. economy.

SBA offers help in the following areas:

- Starting a Business
- Financing a Business
- Growing a Business
- Opportunities in Contracting
- Recovering From Disaster
- Advice for Small Business in Government

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

INNOVATIVE MARKETING STRATEGIES

This workshop/training is primarily targeting firms in 1st—4th year (developmental stage) of 8(a) BD program participation. Participants will be given valuable tools and techniques to that can be used during marketing of its business to federal/state government agencies, prime contractors, small businesses, and/or other potential interest. Information regarding some benefits received while using these tools/techniques will be shared at closing.

Date: Monday, June 11, 2012

Location: SBA—Georgia District Office
233 Peachtree Street, NE
Suite 1900
Atlanta, GA 30281

Time: 10:00 a.m. until 12:00 noon

Pre-registration is required. Admission is free and seats are limited. Register on-line at www.sba.gov/ga. Cursor down to “Resources in Your Area.” Then click on “Events Calendars,” select the event and click on “Register Now” or fax completed registration form to **Tanzee L. Hall-Jones at (202) 481-5762. Deadline for registration is June 5, 2012.**

Registration Form – Innovative Marketing Strategies
Please complete the registration form on line and/or fax by deadline

Attendee: _____

Name of Firm: _____

Address: _____

Telephone Number: _____

E-Mail Address: _____

Fax Number _____

SBA's participation in this event is not an endorsement of the views, opinions, products or services or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if request at least 2 weeks in advance. Contact Tanzee Hall-Jones at 404 331-0100 ext. 307 or via e-mail at Tanzee.halljones@sba.gov.